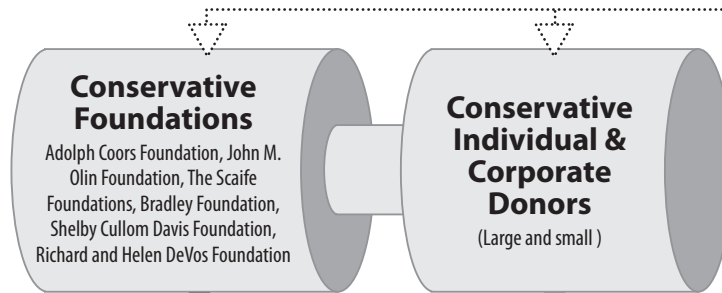


# The Conservative Media Machine

Over the past three decades, conservatives have built and funded an efficient, self-sustaining, top-down system that funnels right-wing messages into the media. By doing so, conservatives have come to dominate the political discourse and have advanced their policy goals. The organizations and individuals named are examples of the most visible participants in the process.

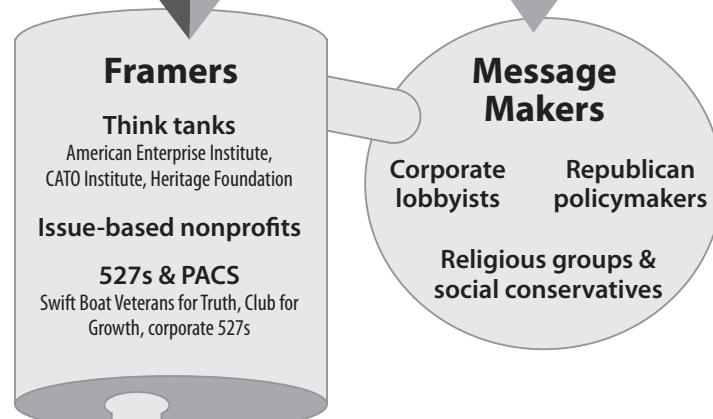
## 1 BIG MONEY FOR MEDIA

Money from foundations underwrites framers and partisan media. Individual and corporate investments in the public and mainstream media may include ownership, stock, advertising or sponsorship.



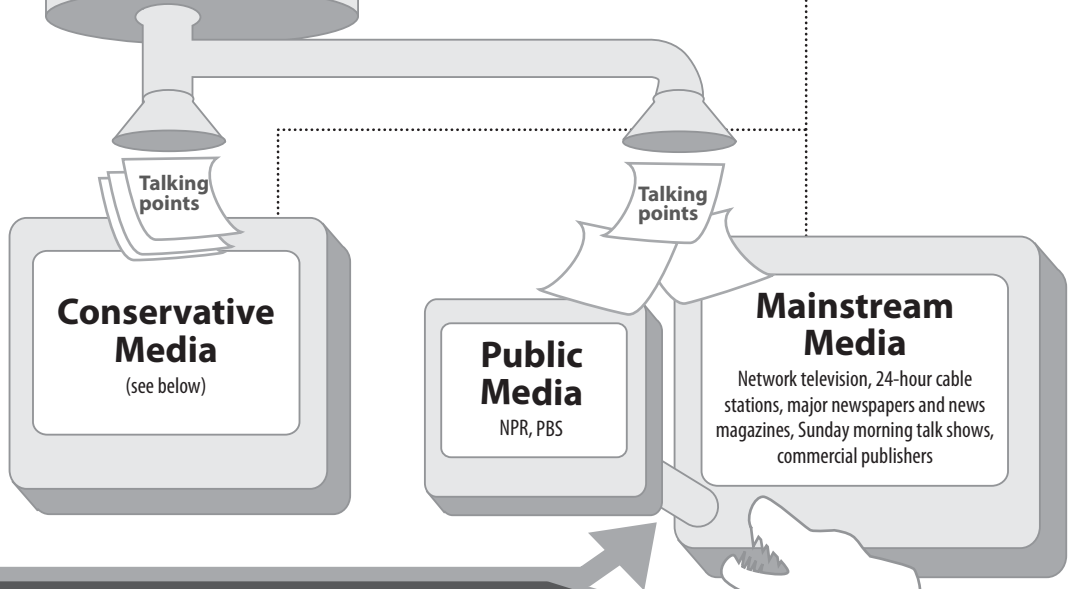
## 2 THE MESSAGE MACHINE

Framers and message makers hammer out talking points and deliver them verbatim to the conservative media.



## 3 MESSAGE DELIVERY

Talking points are also funneled into the mainstream media through press releases, and conservative outlets, including talk radio, bloggers and pundits.



## 4 REAPING REWARDS

These grants, donations and investments generate profits, help create a corporate-friendly ideological climate, and promote conservative social and economic policies in a self-sustaining cycle.

## Conservative Media

### Cable

Fox News, Christian Broadcasting Network, The Inspiration Network

### Radio

Clear Channel, Radio America, Christian radio, local commercial radio

### Newspapers

Washington Times, The Wall Street Journal editorial page, New York Post

### Magazines

National Review, The Weekly Standard, The American Spectator, Commentary

### Blogs

Drudge Report, Instapundit, PowerLine

### Public Intellectuals

David Brooks, Dinesh D'Souza, David Horowitz, Ben Stein, David Frum

### Pundits

Bill O'Reilly, Rush Limbaugh, Sean Hannity, Ann Coulter, Pat Buchanan, Cal Thomas, George Will

### Online Portals

Free Republic, NewsMax, Townhall

### Publishers

Regnery Publishing, Sentinel, Spence Publishing, Crown Forum

## Media Watchdogs

Accuracy in Media, Family Research Council

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