

labor

economics

environment

civil liberties

media criticism

social justice

international

healthcare

technology

In These Times is a national monthly magazine of **news**, **opinion and culture** published in Chicago. Since 1976, *In These Times* has informed and analyzed **movements** for social, environmental and economic **justice**.

Progressive readers turn to *In These Times* for trenchant **reporting**, dynamic **opinions**, political humor and incisive **reviews** of books, music and film.

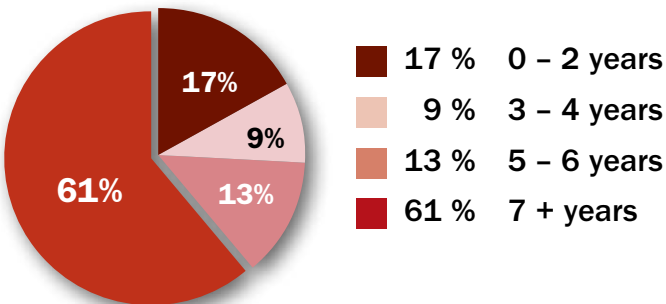
IN THESE TIMES
progressive without apology



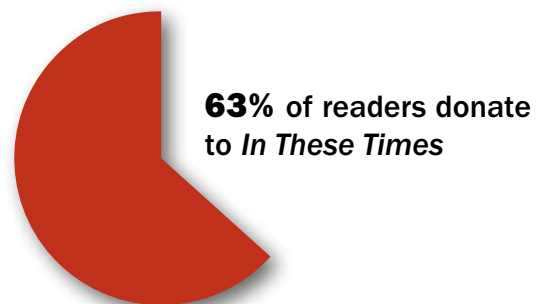


The readers of *In These Times* are loyal to the magazine, civically engaged and willing to stand up for what they believe in. They are well-read, highly educated and active in their communities. One *In These Times* subscriber said, **“If I want to introduce a friend to the progressive movement today, I give them *In These Times*. It’s the best introduction available.”**

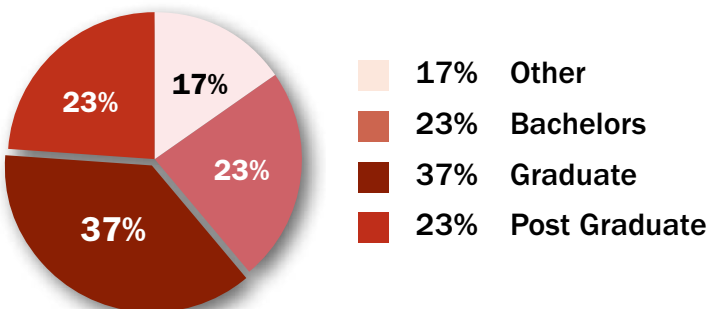
LOYALTY



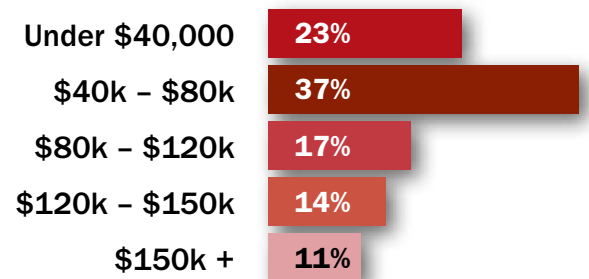
ACTIVE READERS



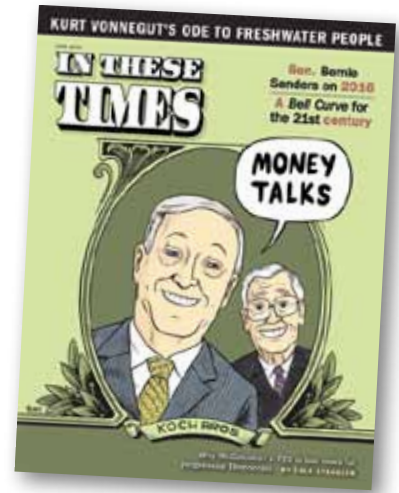
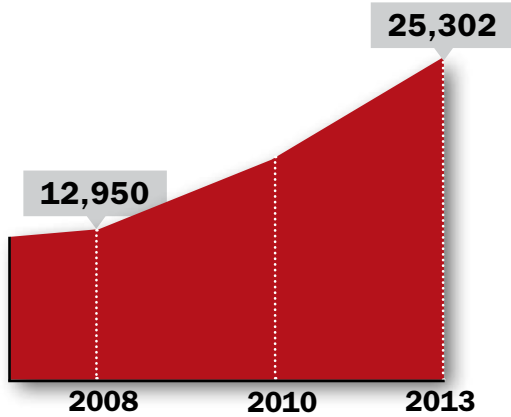
EDUCATION



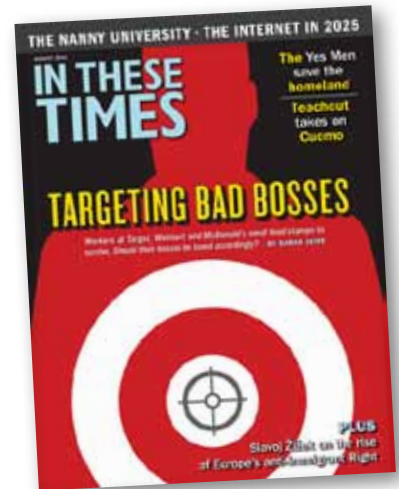
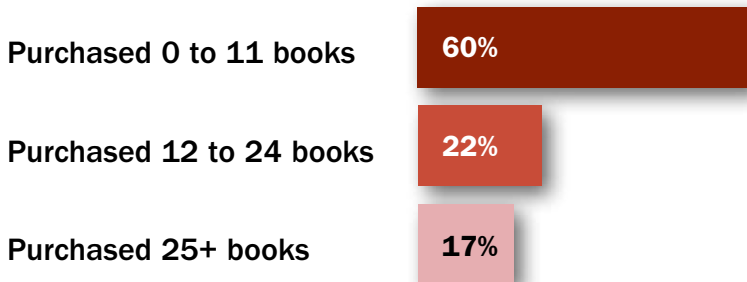
INCOME



CIRCULATION

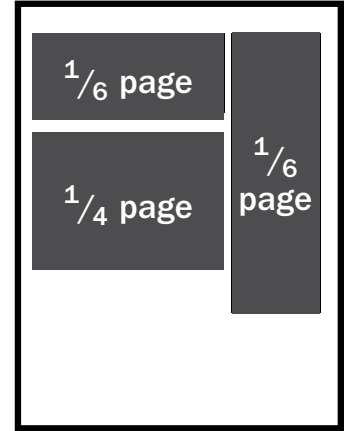
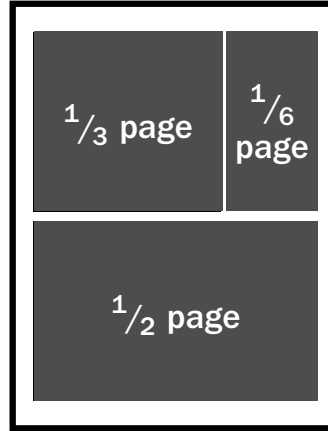
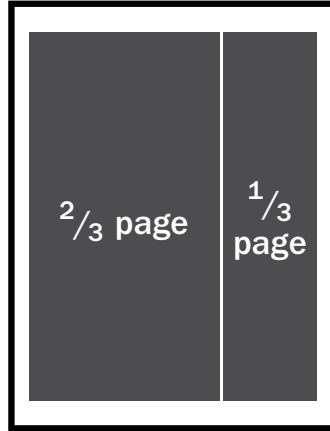


BOOK-BUYING HABITS



MORE THAN 1/3 of our readers have purchased a book advertised in *In These Times*.

AD SPECS



FOUR-COLOR

DIMENSIONS

Inside Cover	8.375" x 10.875"
Back Cover	8.375" x 10.875"
Full Page	8.375" x 10.875"
(Live Area For Full Page)	7.125" x 9.2"
2/3 Page Vertical	4.7" x 9.2"
1/2 Page Horizontal	7.125" x 4.5"
1/3 Page Vertical	2.15" x 9.2"
1/3 Page Horizontal	4.7" x 4.5"
1/4 Page Vertical	2.15" x 7"
1/4 Page Horizontal	4.7" x 3.5"
1/6 Page Vertical	2.15" x 4.5"
1/6 Page Horizontal	4.7" x 2"

PRODUCTION + DELIVERY

- For bleeds, maintain a 0.375" safety margin.
- Final trim size is 8.125" x 10.625" (48p9 x 63p9).
- All ads are printed 4-color (CMYK) on offset web press.
- Send **PRESS READY** files to: art@inthesetimes.com.
- **FILES MUST BE SUBMITTED** with 300 dpi (or higher) images and embedded fonts (not subsets) in **PRESS READY** Adobe PDF, Tif or Jpg files. No crop marks, please.
- Advertisers submitting materials that do not meet our mechanical requirements will be required to resubmit their ad, or will be subject to additional charges.

COPY + CONTRACT REGULATIONS

1. All advertisements are accepted and published upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof.
2. In consideration of the publisher's acceptance of such advertisements, the agency and/or advertiser will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suits based on the contents or subject matter of such advertisements.
3. The publisher is not responsible for errors in copy submitted by advertiser or its agency.

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